Looking back at this year and ahead to next, with Hollin Haulage

A working conversation about your fleet and Tracker Cloud

Your fleet has 400 licensed devices and 192 of them are enrolled

400

Licensed devices

Tracker Cloud

192

Enrolled devices

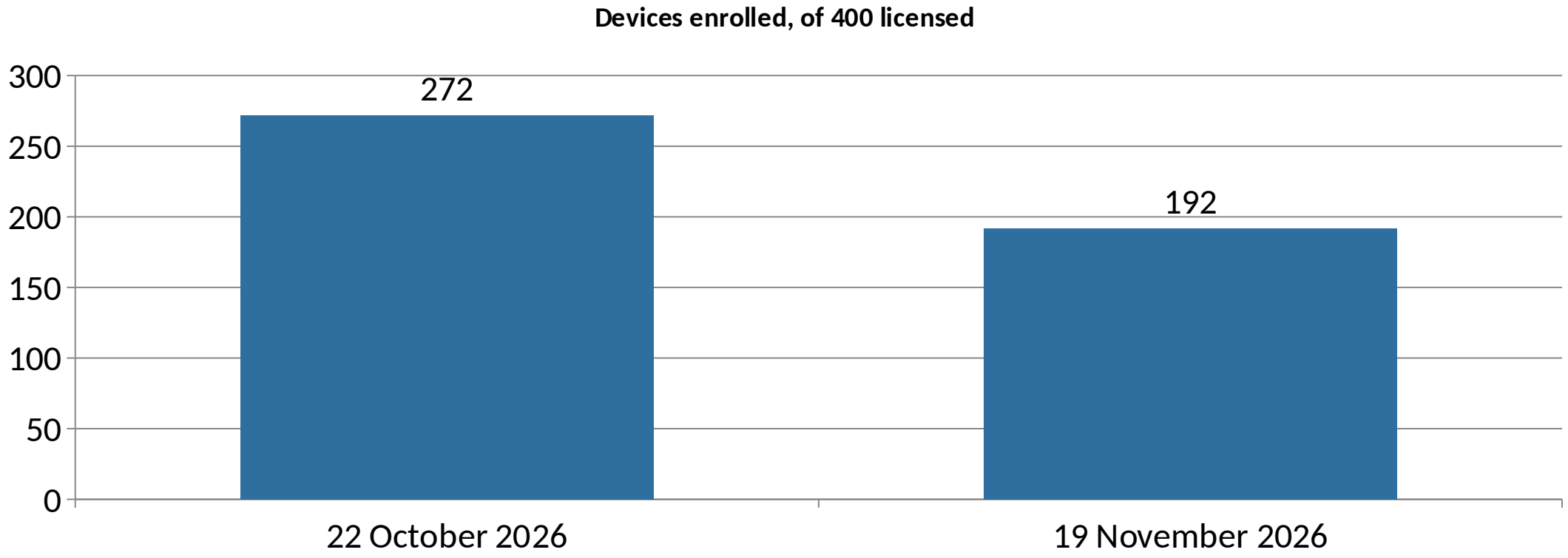
as of 19 November 2026

152

Enrolled and active in the last 30 days

of the 192 enrolled

Enrolment moved from 68.0% on 22 October to 48.0% on 19 November



Among enrolled devices, the active share moved less: 84.6% to 79.2%

- 8 October 2026: 84.6% of enrolled devices active in the last 30 days
- 19 November 2026: 79.2% of enrolled devices active in the last 30 days
- Licensed devices stayed at 400 across both dates

What changed in your fleet between October and November?

- Was any part of the change planned, such as devices returned or moved?
- Which devices should be reporting that are not?
- Driver scoring and trip reports show no use so far: do you need them next year?

What do you need from the system next year, and who else has a view?

- What would make next year easier for your drivers and dispatchers?
- Which reports or alerts matter most to you?
- Who else should be part of the next conversation, by role?

After today: one working session from you, one follow-up from us

- Your fleet controller and our CSM compare the enrolled list with your device list
- Our CSM sends a short written summary of what we heard
- Your transport manager names who else should join the next conversation